

Coburn A. Dukehart

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WORK

Current — Associate Director, Wisconsin Watch

2015 – 2022 — Digital and Multimedia Director, Wisconsin Watch

- Director of product, audience, digital strategy and visual content for statewide non-profit news organization
- Member of the senior leadership team, HR committee, and DEI workgroups
- Supervises the audience director, membership director, digital producer and interns
- Collaborates with partners and stakeholders at the University of Wisconsin-Madison, Wisconsin Public Radio, the Institute for Nonprofit News (INN), the Associated Press and other local and national media partners
- Project manager for the WisconsinWatch.org website and backend CMS, hosted by Newspack
- Creates and make assignments for original photography, multimedia, data visualizations and reporting which is distributed to more than 300 media partners statewide, and nationally via the Associated Press
- Administers the organization's digital asset management system, [MerlinOne](#)
- Digital project manager for the collaborative investigative podcast "Open and Shut"
- Manage and mentor early career journalists in media literacy and leadership
- Managed implementation of [The Trust Project](#) protocols — a global initiative to increase public trust in news

Senior Photo Editor — National Geographic

2013 – 2015

- Managed the digital visuals team junior staff and collaborated with the magazine staff and stakeholders
- Wrote and produced the [PROOF](#) blog, featuring National Geographic and freelance photographers
- Produced original multimedia features for National Geographic website

Picture and Multimedia Editor — NPR

2007 - 2013

- Implemented the visual and multimedia strategy for NPR as the first ever Picture Editor for the network
- Managed junior staff and interns on the NPR visuals team
- Worked with NPR reporters, editors, photographers and designers to conceptualize and produce visual stories for the website
- Coordinated logistics, contracts and invoicing with international photo agencies and freelancers
- Liaised with the NPR legal and administrative teams
- Advised User Experience team on the construction of CMS-based photo and gallery tools
- Implemented the MerlinOne digital asset management system with related taxonomy and workflow
- Reporter, writer and project manager for [The Picture Show](#) and [The Baby Project](#) blogs

Photo and Multimedia Editor — USATODAY.com

2004 - 2007

- Produced multimedia projects with photos, audios, videos and graphics for USATODAY.com
- Assisted with photo quality and acted as photo coach for digital staff
- Produced photos and gathered audio for news and feature stories for the newspaper and website

Photo Editor — washingtonpost.com

2003 - 2004

- Edited staff and wire photos for daily news coverage and picture essays on washingtonpost.com

Photo Editing Intern — The White House

2003

- Edited photo essays for The White House website
- Organized and edited photos for release to major media organizations
- Edited images for weekly photo book shown directly to President George W. Bush

Photographer and Journalist — Trident Communications, New York, London & Dubai

1999 - 2002

- Photographed portrait and documentary assignments for international corporate clients
- Wrote business articles for international trade publications, magazines and websites

PLAY

2005 – 2023 **Drummer** for various bands and music projects in Washington, D.C., and Madison, Wis.

2016 – 2019 **Band Manager and Coach — Girl's Rock Camp**, Madison, Wis.

EDUCATION

2003 Master's degree in Photojournalism — University of Missouri; with honors

1997 Bachelor's degrees in Journalism & English — University of Wisconsin - Madison

1995 - 1996 Goldsmiths Arts College — University of London, England

SKILLS

Supervisory and management experience; product development; project management; multimedia and photo production; photo desk management; audio recording and editing; interviewing, reporting and writing; teaching, training and coaching in principles of photography and multimedia; Agile and Scrum project management training and implementation; certified FFA drone pilot; mediocre rock drummer.

SOFTWARE

Proficient with Trello, Slack, Asana, AirTable and other project management software; PhotoMechanic, Adobe Photoshop & Premiere, Final Cut Pro, WordPress, MerlinOne and other digital archive systems; Canon digital camera systems, various audio recording and editing systems.

PROFESSIONAL MEMBERSHIPS

IRE — [Investigative Reporters and Editors](#)

NPPA — [National Press Photographers Association](#)

WPOW — Women Photojournalists of Washington (past member)

WHNPA — White House New Press Photographers Association (past member)

INDUSTRY ORGANIZATIONS

Member of: News Product Alliance, SEO for Journalism, the Trust Project, American Journalism Project, INN community and the Newspaper Slack communities.

SPEAKING

2022 Speaker at INN panel at ONA conference on project management of "Open and Shut" podcast

2019 Panelist at [NICAR](#) conference at a career roundtable

2018 Commencement speaker for Missouri School of Journalism December graduation

- 2017 Panelist at IRE conference on "Digital Options with Limited Resources"
- 2012 Speaker, NPPA Flying Short Course, Washington, D.C.
- 2007 Speaker, NPPA Flying Short Course, Washington, D.C.

LEARNING

- 2022 [News Product Alliance](#) mentorship program (mentee)
- 2022 [News Product Alliance Summit](#)
- 2022 [Online News Association](#) conference
- 2019 [The Powershift Project](#) — Workplace Integrity, Train the Trainers
- 2019 NICAR Conference (National Institute for Computer Assisted Reporting)
- 2018 NPPA Women in Visual Journalism Conference (National Press Photographers Association)
- 2018 ASNE Emerging Leaders Institute
- 2017 Poynter Drone Journalism Workshop
- 2017 Double Exposure Investigative Film Festival and Symposium
- 2017 IRE Conference (Investigative Reporters and Editors)
- 2016 CAR Data Bootcamp, University of Missouri
- 2016 IRE Conference (Investigative Reporters and Editors)
- 2009 Leadership training with Jill Geisler, NPR
- 2008 Platypus Video Workshop, Maine Media Workshops, Rockport, Maine
- 2005 Missouri Photo Workshop; Marshall, Mo.
- 2003 Stan Kalish Picture Editing Workshop; Milwaukee, Wis.

TEACHING

- Current: Ongoing guest lecturer for University of Wisconsin journalism classes
- 2015 Multimedia Coach, Syracuse Fall Workshop, Syracuse, NY
- 2013 Multimedia Teacher, Maine Media Workshops, Rockport, Maine
- 2011 Multimedia Coach, Syracuse Fall Workshop, Syracuse, NY
- 2010 Multimedia Coach, Syracuse Fall Workshop, Syracuse, NY
- 2009 Multimedia Coach, NPPA Multimedia Immersion; Las Vegas, Nev.
- 2007 Multimedia Producer, Eddie Adams Workshop; Jeffersonville, NY
- 2001 Assistant Book Editor, Missouri Photo Workshop; Kearney, Mo.
- 2000 Student Assistant, Stan Kalish Picture Editing Workshop; Milwaukee, Wis.
- 2000 Teaching Assistant, Principles of American Journalism; University of Missouri, Columbia, Mo.
- 1999 Student Assistant, Missouri Photo Workshop; West Plains, Mo.

JUDGING

- 2021 Hal Prize photography contest
- 2021 NPPA Best of Photojournalism, Online Video, Presentation and Innovation categories
- 2020 [Hal Prize](#) photography contest
- 2019 Best of the West photojournalism contest
- 2017 WHNPA annual contest, Multimedia Division

AWARDS

- 2023 Distinguished Service Award from the University of Wisconsin-Madison School of Journalism and Mass Communication

- 2023 Milwaukee Press Club awards contributor for: best multi-story coverage of a single feature topic, best business story, best investigative series, best public service series, best explanatory series, best consumer story, best original podcast, best explanatory series
- 2022 Milwaukee Press Club awards for photography and photo editing and contribution for: best investigative series, best explanatory series, best public service story, best pandemic story, best long feature story and best photo essay
- 2022 LION awards finalist for "Collaboration of the Year" for [Open and Shut](#) podcast
- 2022 INN awards finalist for "Insight Award for Visual Journalism" for [collaborative photo essay](#)
- 2021 Milwaukee Press Club awards for photo editing and multi-platform reporting
- 2020 Milwaukee Press Club awards for photography, multi-platform reporting and best website
- 2019 Milwaukee Press Club awards for photography and multi-platform reporting
- 2018 Regional Edward R. Murrow award for news documentary production
- 2018 Golden Gavel Award from the State Bar of Wisconsin
- 2018 Milwaukee Press Club Awards for photography, writing and multi-platform reporting
- 2017 Milwaukee Press Club Awards for multi-platform reporting and investigative reporting
- 2015 Webby's – Best Use of Photography on the Web – National Geographic Proof blog
- 2014 WHNPA – Award of Excellence, Linear Storytelling – NPR
- 2012 WHNPA – 3rd place, Multimedia Package – NPR
- 2011 Gracie Award – For multimedia affiliated with an audio feature story – NPR
- 2011 POYi – 2nd place, Multimedia– NPR
- 2011 WHNPA – 1st place, Multimedia – NPR
- 2011 WHNPA – 2nd place, Narrative Slideshow – NPR
- 2011 EPPY - Honorable Mention, Best Enterprise/Investigative Video - NPR
- 2011 National Academy of Arts and Sciences - Nominated for an Emmy for Multimedia Production - NPR
- 2010 WHNPA – 2nd place, Narrative Slideshow – NPR
- 2010 Murrow Award – For multimedia affiliated with an audio story; hard news category - NPR
- 2009 Dupont Award – For multimedia affiliated with coverage of race and the 2008 vote - NPR
- 2009 WHNPA – 1st place, Narrative Slideshow – NPR
- 2008 WHNPA – 2nd place, Narrative Slideshow – NPR
- 2008 WHNPA – 3rd place, Narrative Slideshow – NPR
- 2007 WHNPA – 1st place, Sports Video – NPR
- 2007 WHNPA – 2nd place, Narrative Slideshow – NPR
- 2007 WHNPA – 3rd place, Narrative Slideshow – NPR
- 2006 POYi – 1st place, Editing Division/Interactive - USATODAY.com
- 2006 POYi – 2nd place, Multimedia Story or Essay – USATODAY.com
- 2006 NPPA Best of Photojournalism, Honorable Mention, Best Multimedia Package – USATODAY.com
- 2006 NPPA Best of Photojournalism, 3rd place, Best Sports Picture Story – USATODAY.com