

# Coburn A. Dukehart

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## WORK

**2022 – Current — Associate Director of Product, Audience & Visuals, Wisconsin Watch**

**2015 – 2022 — Digital and Multimedia Director, Wisconsin Watch**

- Director of product, audience, digital strategy and visuals for statewide non-profit news organization
- Member of the senior leadership team, HR committee, and DEI workgroups
- Supervises the audience director, membership director, digital producer and interns
- Collaborates with partners and stakeholders at the University of Wisconsin-Madison, Wisconsin Public Radio, the Institute for Nonprofit News (INN), the Associated Press and other local and national media partners
- Project manager for the Wisconsin Watch website and backend CMS, hosted by Newspack
- Creates and make assignments for original photography, multimedia, data visualizations and reporting which is distributed to more than 300 media partners statewide, and nationally via the Associated Press
- Administers the organization's digital asset management system, [MerlinOne](#)
- Manage and mentor early career journalists in media literacy and leadership
- Digital project manager for the collaborative investigative podcast "[Open and Shut](#)"
- Managed implementation of [The Trust Project](#) protocols — a global initiative to increase public trust in news

**Senior Photo Editor — National Geographic**

2013 – 2015

- Managed the digital visuals team junior staff and collaborated with the magazine staff and stakeholders
- Wrote and produced the [PROOF](#) blog, featuring National Geographic and freelance photographers
- Produced original multimedia features for National Geographic website

**Picture and Multimedia Editor — NPR**

2007 - 2013

- Implemented the visual and multimedia strategy for NPR as the first ever Picture Editor for the network
- Managed junior staff and interns on the NPR visuals team
- Worked with NPR reporters, editors, photographers and designers to conceptualize and produce visual stories for the website
- Coordinated logistics, contracts and invoicing with international photo agencies and freelancers
- Liaised with the NPR legal and administrative teams
- Advised User Experience team on the construction of CMS-based photo and gallery tools
- Implemented the MerlinOne digital asset management system with related taxonomy and workflow
- Reporter, writer and project manager for [The Picture Show](#) and [The Baby Project](#) blogs

**Photo and Multimedia Editor — USATODAY.com**

2004 - 2007

- Produced multimedia projects with photos, audios, videos and graphics for USATODAY.com
- Assisted with photo quality and acted as photo coach for digital staff
- Produced photos and gathered audio for news and feature stories for the newspaper and website

**Photo Editor — washingtonpost.com**

2003 - 2004

- Edited staff and wire photos for daily news coverage and picture essays on washingtonpost.com

## **Photo Editing Intern — The White House**

2003

- Edited photo essays for The White House website
- Organized and edited photos for release to major media organizations
- Edited images for weekly photo book shown directly to President George W. Bush

## **Photographer and Journalist — Trident Communications, New York, London & Dubai**

1999 - 2002

- Photographed portrait and documentary assignments for international corporate clients
- Wrote business articles for international trade publications, magazines and websites

## **PLAY**

2005 – 2023 **Drummer** for various bands and music projects in Washington, D.C., and Madison, Wis.

2016 – 2019 **Band Manager and Coach — Girl's Rock Camp**, Madison, Wis.

## **FORMAL EDUCATION**

2003 Master's degree in Photojournalism — University of Missouri; with honors

1997 Bachelor's degrees in Journalism & English — University of Wisconsin - Madison

1995 - 1996 Goldsmiths Arts College — University of London, England

## **SKILLS**

Supervisory and management experience; product development; project management; multimedia and photo production; photo desk management; audio recording and editing; interviewing, reporting and writing; teaching, training and coaching in principles of photography and multimedia; Agile and Scrum project management training and implementation; certified FFA drone pilot; mediocre rock drummer.

## **SOFTWARE**

Proficient with Google Suite, Trello, Slack, Asana, AirTable and other project management software; PhotoMechanic, Adobe Photoshop & Premiere, Final Cut Pro, WordPress, MerlinOne and other digital archive systems; Canon digital camera systems, various audio recording and editing systems.

## **PROFESSIONAL MEMBERSHIPS**

IRE — [Investigative Reporters and Editors](#)

NPPA — [National Press Photographers Association](#)

WPOW — Women Photojournalists of Washington (past member)

WHNPA — White House New Press Photographers Association (past member)

## **INDUSTRY ORGANIZATIONS**

Member of: News Product Alliance, Executive Program at Newmark J-school, SEO for Journalism, the Trust Project, American Journalism Project, INN community and the Newspack Slack communities.

## **LEARNING**

2023 [Executive Program in News Innovation and Leadership](#) at CUNY

2022 [News Product Alliance](#) mentorship program (mentee)

2022 [News Product Alliance Summit](#)

- 2022 [Online News Association](#) conference
- 2019 [The Powershift Project](#) — Workplace Integrity, Train the Trainers
- 2019 NICAR Conference (National Institute for Computer Assisted Reporting)
- 2018 NPPA Women in Visual Journalism Conference (National Press Photographers Association)
- 2018 ASNE Emerging Leaders Institute
- 2017 Poynter Drone Journalism Workshop
- 2017 Double Exposure Investigative Film Festival and Symposium
- 2017 IRE Conference (Investigative Reporters and Editors)
- 2016 CAR Data Bootcamp, University of Missouri
- 2016 IRE Conference (Investigative Reporters and Editors)
- 2009 Leadership training with Jill Geisler, NPR
- 2008 Platypus Video Workshop, Maine Media Workshops, Rockport, Maine
- 2005 Missouri Photo Workshop; Marshall, Mo.
- 2003 Stan Kalish Picture Editing Workshop; Milwaukee, Wis.

## TEACHING

Current: Ongoing guest lecturer for University of Wisconsin journalism classes

- 2015 Multimedia Coach, Syracuse Fall Workshop, Syracuse, NY
- 2013 Multimedia Teacher, Maine Media Workshops, Rockport, Maine
- 2011 Multimedia Coach, Syracuse Fall Workshop, Syracuse, NY
- 2010 Multimedia Coach, Syracuse Fall Workshop, Syracuse, NY
- 2009 Multimedia Coach, NPPA Multimedia Immersion; Las Vegas, Nev.
- 2007 Multimedia Producer, Eddie Adams Workshop; Jeffersonville, NY
- 2001 Assistant Book Editor, Missouri Photo Workshop; Kearney, Mo.
- 2000 Student Assistant, Stan Kalish Picture Editing Workshop; Milwaukee, Wis.
- 2000 Teaching Assistant, Principles of American Journalism; University of Missouri, Columbia, Mo.
- 1999 Student Assistant, Missouri Photo Workshop; West Plains, Mo.

## SPEAKING

- 2022 Speaker at INN panel at ONA conference on project management of “Open and Shut” podcast
- 2019 Panelist at [NICAR](#) conference at a career roundtable
- 2018 Commencement speaker for Missouri School of Journalism December graduation
- 2017 Panelist at IRE conference on “Digital Options with Limited Resources”
- 2012 Speaker, NPPA Flying Short Course, Washington, D.C.
- 2007 Speaker, NPPA Flying Short Course, Washington, D.C.

## JUDGING

- 2021 Hal Prize photography contest
- 2021 NPPA Best of Photojournalism, Online Video, Presentation and Innovation categories
- 2020 [Hal Prize](#) photography contest
- 2019 Best of the West photojournalism contest
- 2017 WHNPA annual contest, Multimedia Division

## AWARDS

- 2023 Distinguished Service Award from University of Wisconsin-Madison School of Journalism and Mass Communication
- 2023 LION awards visuals editor for "Accountability" and "Outstanding Coverage" categories
- 2023 INN Nonprofit News Awards visuals editor for best investigation
- 2023 Milwaukee Press Club awards contributor for: best multi-story coverage of a single feature topic, best business story, best investigative series, best public service series, best explanatory series, best consumer story, best original podcast, best explanatory series
- 2022 Milwaukee Press Club awards for photography and photo editing and contribution for: best investigative series, best explanatory series, best public service story, best pandemic story, best long feature story and best photo essay
- 2022 LION awards finalist for "Collaboration of the Year" for [Open and Shut](#) podcast
- 2022 INN awards finalist for "Insight Award for Visual Journalism" for [collaborative photo essay](#)
- 2021 Milwaukee Press Club awards for photo editing and multi-platform reporting
- 2020 Milwaukee Press Club awards for photography, multi-platform reporting and best website
- 2019 Milwaukee Press Club awards for photography and multi-platform reporting
- 2018 Regional Edward R. Murrow award for news documentary production
- 2018 Golden Gavel Award from the State Bar of Wisconsin
- 2018 Milwaukee Press Club Awards for photography, writing and multi-platform reporting
- 2017 Milwaukee Press Club Awards for multi-platform reporting and investigative reporting
- 2015 Webby's – Best Use of Photography on the Web – National Geographic Proof blog
- 2014 WHNPA – Award of Excellence, Linear Storytelling – NPR
- 2012 WHNPA – 3rd place, Multimedia Package – NPR
- 2011 Gracie Award – For multimedia affiliated with an audio feature story – NPR
- 2011 POYi – 2nd place, Multimedia– NPR
- 2011 WHNPA – 1st place, Multimedia – NPR
- 2011 WHNPA – 2nd place, Narrative Slideshow – NPR
- 2011 EPPY - Honorable Mention, Best Enterprise/Investigative Video - NPR
- 2011 National Academy of Arts and Sciences - Nominated for an Emmy for Multimedia Production - NPR
- 2010 WHNPA – 2nd place, Narrative Slideshow – NPR
- 2010 Murrow Award – For multimedia affiliated with an audio story; hard news category - NPR
- 2009 Dupont Award – For multimedia affiliated with coverage of race and the 2008 vote - NPR
- 2009 WHNPA – 1st place, Narrative Slideshow – NPR
- 2008 WHNPA – 2nd place, Narrative Slideshow – NPR
- 2008 WHNPA – 3rd place, Narrative Slideshow – NPR
- 2007 WHNPA – 1st place, Sports Video – NPR
- 2007 WHNPA – 2nd place, Narrative Slideshow – NPR
- 2007 WHNPA – 3rd place, Narrative Slideshow – NPR
- 2006 POYi – 1st place, Editing Division/Interactive - USATODAY.com
- 2006 POYi – 2nd place, Multimedia Story or Essay – USATODAY.com
- 2006 NPPA Best of Photojournalism, Honorable Mention, Best Multimedia Package – USATODAY.com
- 2006 NPPA Best of Photojournalism, 3rd place, Best Sports Picture Story – USATODAY.com